



Remit To: WFOR-TV
P.O. BOX 905891
CHARLOTTE, NC 28290-5891

CBS TELEVISION STATIONS



WFOR-TV

INVOICE

Account Exec: SUSAN INKER-PURETZ
Office: WFOR-TV
Contract Num: 1161-54890
Contract Dates: 09/16/2012-09/16/2012
Customer Order:
Linked Order:
CPE: ECFI / /

Invoice Num: 1161-411017
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

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For: EMERGENCY COMMITTEE FOR ISRAEL(327240)
11 Dupont Cir NW Ste 325
Washington, DC 20036-1238

PAY BY

10/16/2012
Net 30 days

In Account With: SMART MEDIA GROUP(172186)
814 King St Ste 400
Alexandria, VA 22314-3069
ATTN:Accounts Payable

Product Desc: EMERGENCY COMM. FOR ISRAEL

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate						
1	NFL FOOTBALL (DOLPHINS)	09/16/2012-09/16/2012S	60	1	60,000.00						
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>								
09/10/2012-09/16/2012	S	1	60,000.00								
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>			
09/16/2012	Su	12:57 PM		ECFIS091212H	60	60,000.00						
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>					
Air Time Totals		1	60,000.00	9,000.00	51,000.00	0.00	0.00	0.00				

Billing Notes			
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.			
Wire Transfer Instructions:	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WFOR-TV (305) 591-4444	Gross Billing	
		Trade Value	
		Agency Commission	
		Local Tax	
		State Tax	
		Pre Paid Amount	
		Pay This Amount	
		60,000.00	
		0.00	
		9,000.00	
		0.00	
		0.00	
		0.00	
		51,000.00	

Warranty - We warrant the above broadcasts were made according to the official station log.